

# JACQUI LOTT

freelance print & interactive designer

phone 206.353.4945

email jacqui@jacquillott.com

web www.jacquillott.com

## PROFICIENCIES

InDesign CS6

Photoshop CS6

Illustrator CS6

Flash CS4 with ActionScript 2.0

Dreamweaver CS4 / HTML (basic)

PowerPoint (Mac and PC)

Word (Mac and PC)

MailChimp HTML Email Templates

Typography

Color Theory

Writing & Copy Editing

Art Direction

Project Management

Production

## AWARDS

### 2006 American Graphic Design Award

*Excellence in Communication &*

*Graphic Design*

QMobility Presentation Folder

### 2006 PRINT Regional Design Annual

*Merit*

Gravity Holiday Promotion

### 2005 Seattle Show

*Silver Award - Interactive Category*

The Interactive BCA Story

### University of Washington

*Undergraduate Scholar Award*

1998 - 1999 academic year

## EDUCATION

### BFA in Visual Communication Design

*University of Washington | September 1998 - June 2002*

Accepted into competitive Visual Communication Design major in March 2000. Instructed in the conception, planning, creation, and realization of solutions that give form to print, screen, and the built environment. Earned Cumulative 3.82 GPA

### Intermediate Flash

*School of Visual Concepts | November 2004 - December 2004*

Intensive 6-week, 3 hrs/week course covered Flash and ActionScript fundamentals.

## EXPERIENCE

### Freelance Designer

*Various Clients | June 2003 - Current*

Specializing in website design, logo design, print collateral, information graphics, PowerPoint templates, blog design, Flash-based interactive pieces, HTML email template design, light html coding, as well as light copy editing and occasional tagline generation. Collaborate with Seattle-area design agencies such as The Medium (<http://the-medium.net>), Metric Media, Gravity Creative, and Electric Pen Graphic Design to alleviate their over-flow design needs. Worked as an on-site freelancer for Nordstrom, designing and art directing a national newspaper ad. Other clients include Pilgrim Africa, Incite Partners, Spiffy Chicks, Conenza, Strikeplate, AChang Design, General BioDiesel, SemperVita and Seattle Against Slavery.

### Graphic Designer - Print & Interactive

*Gravity Creative | July 2005 - May 2007*

Designed business collateral, packaging, logos, marketing kits, web graphics, and other various promotional print pieces for businesses such as Microsoft, Taco Time, and Chef'n Corporation. Attended client meetings, corresponded directly with clients, performed press checks, and collaborated with other designers and writers.

### Lead Designer, Art Director, Interim Creative Director

*Pravda Studios | November 2003 - July 2005*

Created print and interactive design pieces primarily for Boeing and Microsoft. Managed the end-to-end flow of the project: planning, coordinating, conceptualizing, designing, writing, meeting with clients, and executing final deliverables. Contributed to the shaping of Pravda's business practices and developing a design department.

### Summer Intern

*Platform Creative | June 2003 - September 2003*

Supported the conceptual, design, and production process for a variety of projects including identity design, web design, and promotional collateral. Researched and developed ideas that address the communication goals of the client. Participated in client meetings and press checks.

## REFERENCES

**Lisa Tuininga**, The Medium

**Sean Dimond**, Pilgrim Africa

**Barbara Combs**, Gravity Design

[lisa@the-medium.net](mailto:lisa@the-medium.net) | 425.888.1696

[sean@pilgrimafrika.org](mailto:sean@pilgrimafrika.org) | 206.898.6325

[barbara@gravitycreative.com](mailto:barbara@gravitycreative.com) | 206.454.3697